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The Three Khans and the Emergence of New India / Kaveree Bamzai
Westland Publication Pvt Ltd, Chennai, India 2021

xiii, 233p.; 25cm.

9789390679959

\$ 20.00 / HB

550 gm.

THE INCREDIBLE STORY OF THE THREE KHANS, UP, CLOSE AND PERSONAL! When the Angry Young Man era was on its last legs, three young men entered the world of Hindi films, heralding a change that audiences sought and found in the 1988 teen romance, Qayamat Se Qayamat Tak, starring Aamir Khan. The film's success set the stage for another blockbuster, Maine Pyar Kiya, a year later, starring Salman Khan. Meanwhile, a third young actor, Shah Rukh Khan, emerged as the star of Fauji, a TV series. In the coming years, Hindi films changed dramatically, much of it spearheaded by the troika. The last three decades have also seen change in India with the unleashing of caste mobilisation, the emergence of a post-liberalisation open market and the rise of an assertive Hindutva. In addition, these decades have witnessed the growth of multiplexes, the emergence of digital streaming, noisy television news channels and an opinionated and vibrant social media. While exploring the political and social circumstances in which the Khans rose to fame, The Three Khans and the Emergence of New India maps the movies that marked the turning points in their careers and examines their social and emotional impact on Indian audiences. Deeply insightful without being pedantic, Kaveree Bamzai's book is a masterly examination of the role popular culture plays in our lives.

<https://www.marymartin.com/web?pid=777881>

Scripting Bollywood : Candid Conversations With Women Who Write Hindi Cinema / Anubha Yadav

Women Unlimited, New Delhi 2021

xxviii, 300p.; 22cm

9789385606335

\$ 17.00 / null

500 gm.

Scripting Bollywood is a first-of-its kind volume that focuses on the life-world and writing practices of women screenwriters in Bollywood, an industry that is traditionally dominated by men. Through candid, insightful conversations, 14 women, who have penned everything : classic like Umrao Jaan, and Rudaali: potboilers like Aina, Dil To Pagal Hai, spy thrillers like Raazi, and spanky comedies like Vicky Donor, give their take on female writers and their relationship with the commercial Bollywood framework, women and the collaborative process of filmmaking, how their own realities give rise to memorable stories, and the liberating experience of writing for digital platforms. Besides sharing their craft, the brilliant storytellers featured in this collection let readers into their lives and inspirations-they are personal, powerful, real!

<https://www.marymartin.com/web?pid=774402>

Lag Ja Gale: Indian Conventional Cinema's Tryst With Hitler / Fareed Kazmi

Aakar Books, Delhi 2021
200p.; 23cm.
9789350027240
\$ 15.00 / HB
450 gm.

Lag Ja Gale: Indian Conventional Cinema's Tryst With Hitler, is a classic 'leap of the imagination', as it showcases the intimate connect between seemingly disparate worlds. It stems from the realization that like Hitler, increasingly, leaders all over the world, are coming to power riding the crest of massive mass support, by brazenly flaunting an aggressive majoritarian agenda, deeply imbued with hate for the 'other', and openly dismissive of all democratic institutions and values. Indian conventional cinema, operating within the formulaic hero/villain binary, not only replicates but also validates this discourse. Lag Ja Gale also delineates the processes and mindscape which engineer the emergence of the reel/real life Hero, with all its attendant veneration and mass adulation. Based on extensive research, it foregrounds the commonalities/overlap between the Hitlerian and the filmic Weltanschauung (worldview). This book will be of interest to students of history, sociology, psychology, politics, international relations, media/communication/film studies, Indian cinema as well as the general reader.

<https://www.marymartin.com/web?pid=775348>

Provincializing Bollywood : Bhojpuri Cinema in the Comparative Media Crucible / Akshaya Kumar

Oxford University Press, New Delhi, India 2021
xii, 236p.; 22cm.
Includes Bibliography and Index
9780190130183
\$ 32.50 / HB
450 gm.

Provincializing Bollywood argues that Bhojpuri cinema exemplifies the overflow of a provincial derivative form that defies its place in the given scheme of things. Situating it at the intersection of vernacular media production and the infrastructural-political reordering of provincial north India, the book shows that Bhojpuri media's characteristic 'disobedience' is marked by a libidinal excess - simultaneously scandalizing and moralizing - to address the inexact calculi of Bhojpuri speaking region's 'underdevelopment'. Bhojpuri media therefore demands that it is assessed not merely for its internal content but within the comparative media crucible, marked by interpenetrating forms and histories as diverse as those of ecological distress, musical traditions, gendered segregation, real estate, urban resettlements, and highway modernities. Foregrounding the libidinal excess, language politics, and curatorial informalities, Provincializing Bollywood synthesizes Bhojpuri media's spectacular public insubordination and its invocation of a shared debt, which is by no means regional in its provenance.

<https://www.marymartin.com/web?pid=777134>

Reel India: Cinema off the Beaten Track / Namratha Joshi

Hachette Book Publishing Pvt. Ltd., Gurugram, India 2021
Xxvii, 252p.; 20cm.
9789391028053
\$ 17.00 / null
360 gm.

If there's one experience that unites India, it is cinema. In Reel India, award-winning film critic Namrata Joshi journeys through the interiors of the country intimately chronicling little-known accounts about the nation's incessant. In Lucknow, she encounters a Shah Rukh Khan fan who has embraced an alternate reality in which he lives and breathes the star. In Wai, she finds an entire economy fuelled by the film industry as the town transforms into a film set. An activist filmmaker in Odisha demonstrates how he teaches local tribal people the basics of his craft, empowering them to train the spotlight on issues threatening their habitat and livelihood. From the fever pitch of the 'first day first show' in makeshift halls to the rivalries of regional cinema, this is India's immersion in the movies like it's never been seen before.

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